



RENTER SUPPLEMENTAL GUIDE



MISSION STATEMENT

The mission of the Paramount Theatre is to nurture the community's love for the performing arts and improve their quality of life by presenting high-caliber and diverse talent on a local and professional level. We educate and entertain while serving as a destination and landmark to the community's history.

Paramount Theatre Values:

We Believe-

We are a vital part of Goldsboro's history.

We provide exceptional customer service.

We present quality entertainment.

We are professional, fair & hospitable.

We partner with the community to serve the citizens of Goldsboro.

FIREWATCH INSTRUCTIONS

Firewatch is required anytime smoke, fog, or similar effects are being used at the Paramount Theatre. Firewatch is required for the safety of renters and patrons. The building is swept periodically in case of fire or smoke when the fire alarm system in the theatre needs to be disabled. During rehearsals or private events, the Paramount Theatre may provide an additional staff member dedicated to Firewatch for a cost of \$10.00 per hour. However, during public events or performances, an off-duty firefighter employed by the City of Goldsboro *is required* to perform Firewatch. The estimated cost of an off-duty firefighter is \$25.00 per hour. To request an off-duty firefighter, please call the City of Goldsboro Fire Department at (919) 580-4262.

If you are unsure if you need Firewatch for your event, please speak to a Paramount Theatre representative immediately.

SELLING/SERVING ALCOHOLIC BEVERAGES

In order to sell or give out alcohol during a performance/event, a renter must first obtain the necessary permit(s) from the North Carolina Alcoholic Beverage Control Commission and must also obtain Liquor Liability Coverage.

More detailed information on permits may be found at www.ncabc.com/permits or by calling (919) 779-0700. The estimated cost of a one time permit is \$50.00.

There are many providers of Liquor Liability Coverage and prices vary. We suggest that you check with your own insurance provider(s) to see if they provide Liquor Liability Coverage

SHOWING FILMS

The Paramount has a professional projector and screen available for a variety of uses. Of course, one common question is "Can I watch a movie in the Paramount?"

What many people don't know is that showing of a movie outside the privacy of your own home is considered a public performance. This means that even if you don't charge admission or if it's a small group of people, you are still required to acquire a license to show a movie in a public location such as the Paramount.

The majority of movie viewing rights are provided by Swank Motion Pictures, Inc. (www.swank.com), Criterion Pictures USA (www.criterionpicusa.com), and Park Circus (www.parkcircus.com). If you intend to show a movie to a private or public group, please let the Paramount staff know as soon as possible so we can help provide rates and information. At this time, no films distributed by Warner Brothers can be shown at the Paramount.

MULTIMEDIA/AUDIO/VISUAL NEEDS

If you have multimedia, computer, or other audio visual needs for your production, please contact a Paramount Theatre staff member prior to your event. We can help set up many different needs such as digital backdrops, slideshows, playing video clips, and much more, but multimedia needs usually cannot be done while technicians are also setting lights and sound for an event.

Preferred File Types*:

Image Files: .jpg, .jpeg, or .png

Video Files: .mp4, or .mov

Video Discs: DVD or Blu-ray

*We may be able to open other file types, but please check with our staff at least 24 hours prior to your event.

PowerPoint: When using PowerPoint presentations, be sure that your slide transitions have already been completed.

Please provide all files on a thumb drive or on a CD. Paramount Theatre equipment cannot be used to download files from the internet.

Inputs available for our projector:

Your equipment must have one of the following outputs to display on our projector.

VGA – Inputs located on stage right or in the tech booth

HDMI – Inputs located in the tech booth

BASIC ADVERTISING CONTACTS

So now that you've rented the Paramount Theatre, how do you get the word out about your event? The Paramount provides a few basic methods of advertising with your rental (see below), but keep in mind that general advertising is the responsibility of the renter and not the Paramount. Below you will find some basic contacts for many different advertising methods commonly used by the Paramount and other renters like yourself. This is not a complete listing of advertising contacts, and the list is for informational purposes only. We hope this will help provide you with the information you need to spread the word about your event.

It is the renter's responsibility to provide up-to-date and accurate information on events.

We must have detailed show and ticket information before posting an event.

INCLUDED IN YOUR RENTAL

Email press-release sent to a large distribution list

Basic listing on the Paramount website (www.GoldsboroParamount.com) on the upcoming events page.

Wayne-Goldsboro Television (WGTV) Interview (if time allows)

PLEASE PROVIDE THE FOLLOWING MATERIALS TO THE THEATRE TO HELP PROMOTE YOUR EVENT (FREE TO DISPLAY)

(Renter must provide graphics and printed materials. Materials that do not match the specifications below may not be displayed. The Paramount Theatre does not offer any design or printing services)

Twenty (20) - 11"w x 17"h Posters

Two (2) - 24"w x 36"h Posters

Digital copies of Posters (JPG, PNG, or PDF 300 DPI or higher)

Lobby Television Display: 1920w x 1080h Pixels (JPG, PNG, or PDF 300 DPI or higher)

Promotional pictures (any size or resolution, but the higher the quality, the better): Pictures from past or current productions are always a nice resource and occasionally are posted on the Paramount website or Facebook page to help promote upcoming shows.

We also suggest a flyer size of 3.5"w x 8"h to display in the lobby and other locations when possible.

These smaller flyers are often mailed out with other ticket orders.

Events that use the Paramount Box Office Service are added to Facebook and the Paramount Theatre website automatically. Events that do not use the Box Office Service are not added automatically; however, the renter can request these listings.

PRINT ADVERTISING

Goldsboro News-Argus, GO Magazine, Stars & Stripes (Seymour Johnson AFB), Mount Olive Messenger

Telephone for Advertisements: (919) 778-2211

Contact Becky Barclay for Event Articles – (919) 778-7837

Combined Advertising in the Goldsboro News-Argus may also be available for established renters of the Paramount Theatre. Please contact the Theatre Service Coordinator for details on how you can save money by jumping into existing Paramount ads.

Down Home Magazine

Contact Cindi Pate

(919) 222-5235

The Buzz Around Wayne County*

Contact Dan Wroblewski

(919) 273-0488

Mount Olive Tribune

(919) 658-9456

Our State Magazine*

Contact Amy Wood

(336) 286-0600

Princeton News Leader

(919) 936-9891

Wayne-Wilson News Leader

(919) 242-6301

RADIO ADVERTISING

Curtis Media Group*
(I.E. WGBR Talk Radio/WFMC Gospel/
Katie Country 97.7)
Contact – (919) 736-1150

Go Mix Christian Radio
WAGO 88.7/WZGO 91.1
Contact Ashley Lovett – (252) 747-8887

Beasley Broadcasting
WNCT 107.9 FM/WSFL 106.5 FM/WIKS 101.9
Contact Liza Govan – (919) 750-1115

Next Media
BOB 93.3/WRNS 95.1/The Touch 92.3/Rock 105.5
Contact Rob House – (919) 252-5413

TELEVISION ADVERTISING

WITN*
Greenville/Eastern North Carolina
Contact Brad Durrett – (252) 916-7504

BILLBOARD ADVERTISING

Fairway Outdoor Advertising
Contact Lisa Rondina – (919) 755-1900

Lamar
Contact Jesse Bisette – (800) 207-2816

LOCAL PRINTING (POSTERS/PROGRAMS/FLYERS/ETC.)

AccuCopy*
Contact Kevin Coakley – (919) 751-2400
305 North Spence Avenue, Goldsboro

Goldsboro Record Printing
(919) 778-5166
2801 Royall Avenue, Goldsboro

Kornegay Printing
(919) 734-9262
2309 Norwood Avenue, Goldsboro

Ditto Dog
(919) 739-7800
310 North Berkeley Boulevard, Goldsboro

* The businesses marked with (*) are Paramount Performing Arts Series sponsors; otherwise the Paramount Theatre Foundation and the City of Goldsboro do not endorse or profit from any businesses listed in this document.

If you have a Goldsboro or Wayne County business that you would like listed as a contact for advertising on this form. Please contact the Paramount Theatre in reference to the Paramount Theatre Supplemental Guide.

THE PARAMOUNT THEATRE

GOLDSBORO, NORTH CAROLINA

YEAR BUILT: 1882 YEAR RECONSTRUCTED: 2008

Theatre Location: 139 S. Center St. Goldsboro NC 27530

Management Company: City of Goldsboro, P.O. Drawer A, Goldsboro, NC 27533

Main Administrative Phone: 919-583-8432

Main Administrative Fax: 919-580-4209

Box Office Phone: 919-583-8432

Website: www.goldsboroparamount.com

City of Goldsboro - Gen. Gov: 919-580-4330

Seating Capacity:

Orchestra 347

Balcony 148

Wheelchair: 4 Orch., 2 Balcony

Total 501

Theatre Staff:

Theatre Director: Sherry Archibald

Email: sarchibald@goldsboronc.gov

Theatre Service Coordinator: Vincent Bridgers

Email: vbridgers@goldsboronc.gov

Permanent Installations:

Orchestra Shell

Electric Raceways

Cyclorama

Drapery: 10 Legs/5Borders/House Curtain/Black Scrim/Plastic Cyclorama/Full Stage Black

25' Film Projection Screen

House Curtain

Opens Horizontally or Vertically (via fly system)

No Orchestra Pit: Option: 27 removable chairs front orchestra seats to make pit area. House floor is 3' below stage

Stage Manager Podium

Located on Stage Right

Stage Measurements:

28' wide at stage opening / 55' including wing space/35' deep + 4' apron

*Height of Proscenium – 20'

*Batten Length – 36'2"

*Batten max height – 48'2" (Floor to ceiling)

*Length curtain legs- 23'9"

Loading Dock

Loading door

8'0" high x 12'0" wide

Dock is at street level

Lobby can not be a work area

Trailers can not store on-site

Dressing Rooms

2 chorus, seat 12 each

Men's bathroom w/ shower

Women's bathroom

Greenroom w/sink and refrigerator

Stage Manager closet w/sink

THE PARAMOUNT THEATRE

GOLDSBORO, NORTH CAROLINA

YEAR BUILT: 1882 YEAR RECONSTRUCTED: 2008

SOUND

Vocal Microphones

- (8) Shure Beta 87 (Cordless)
- (8) Shure Lavaliers w/body packs
- (4) Shure Beta 58A corded mics
- (3) Electro-Voice RE20 Cardioid mics

Instrumental Microphones

- (5) Shur SM57 mics
- (2) Sennheiser MD421-II mics

Console

Allen & Heath Qu-32 Digital Board
Can be switched to Midas Venice 328 Analog Board
Operable from Booth or House position (Booth Preferred)

Speakers

- Left/Center/Right
- JBL PD Series
- Under Stage Dual 18" Subwoofer x 2
- (6) JBL Wedge Monitors

Amplification/Processing

Crown Amplifiers
Ashly 4.24 Graphic Eq for Monitor Mix
Yamaha SPX Multi Effect Processor
REV100 Digital Reverberator

Intercom

ClearCom

Assisted Listening

Telex RF System

Misc

Dressing room page system
48 Permanent Mic Lines on stage

Road Console Connectivity at Booth or Balcony House
Left position

Dual Deck CD Player

LIGHTS

Basic McCandless Plot six area system, however stage can be set up for up to nine lighting areas.

Light intensity may go from a total blackout to 100%
Washes: White, Blue, Green, Red, Amber

Lighting Instruments

- 40 - ETC Source Four 50°, 575w
- 29 - ETC Source Four 36°, 575w
- 32 - ETC Source Four PARnel, 575w
- 16 - Chauvet Colorado1 Tritour LED
- 5 - Chauvet Batten 144 LED (Cyclorama Lights)
- 2 - ETC Source Four 5°, rigged with City Theatrical Followspot Yolk, Drop-in Iris, and separate dimmer control, 750w
- Chauvet Vue 3 LED Light for effects on the Cyclorama
- 6 - 10" scoop lights for set-in and warm stage lighting
- Martin Atomic 3000 strobe light

Lighting Accessories

- 16 - 3" Color Extender, 6.25" for Source Four
- 8 - 5" Color Extenders, 6.25" for Source Four
- 16 - B size Template Holder for Source Four
- 8 - 4-way, 7.5" Barndoor for PARnel
- 8 - 50lb. boom base
- 8 - 16' pipe TBE
- 20 - 12" sidearm w/ sliding Tee
- 8 - 25lb. sandbag saddle style
- 8 - Boom Tie-off cap
- 2 - ETC Dual Gobo Rotators

Control

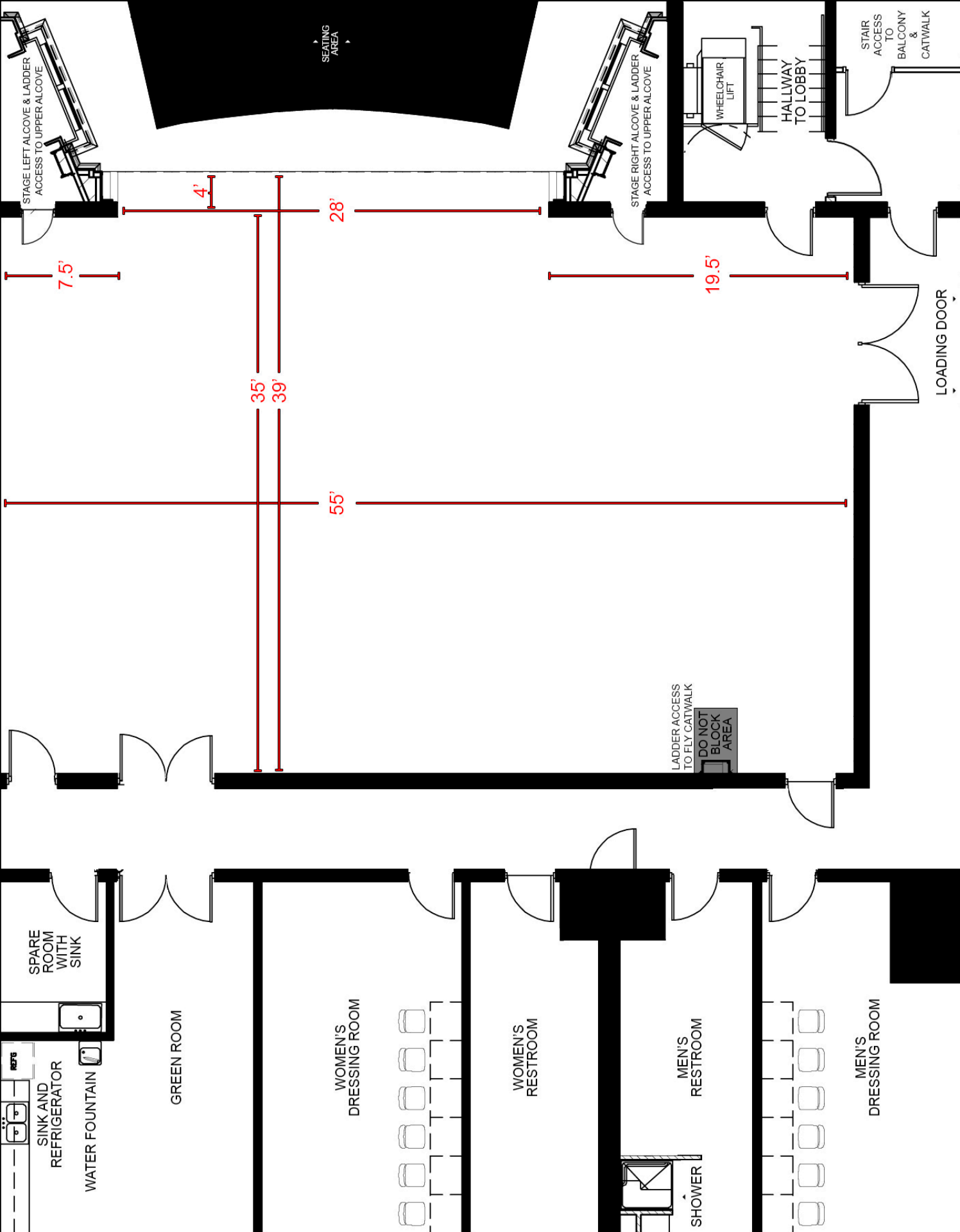
- 1 - ETC Express 250 Console with 2 Universes of DMX
- 1 - ETC Radio Remote Focus Unit
- 1 - ETC Video Node
- 2 - Video Monitors
- 2 - ETC Portable 2 port Node

Projector

Infocus 720p Digital DLP Projector with DMX Controlled Dowser (VGA inputs from Stage Right and Tech Booth, HDMI input from Tech Booth)

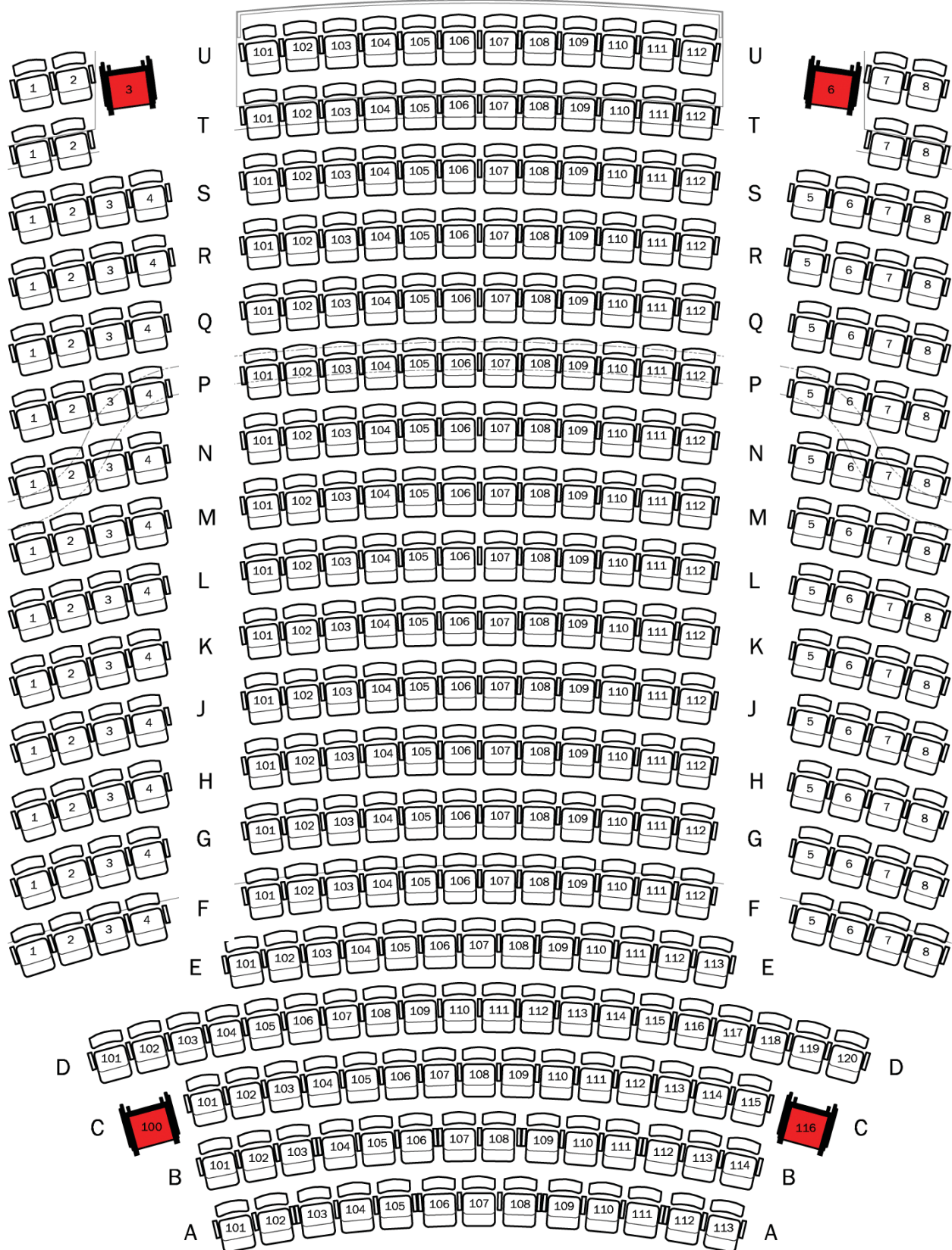
Other Amenities

Chauvet Hurricane 1800 FLEX Fogger
Yamaha CVP-501 Clavinova Digital Keyboard
StageStep Super TimeStep professional dance floor (covers full width and depth of stage less the apron)



PARAMOUNT THEATRE SEATING CHART - FLOOR/MEZZANINE

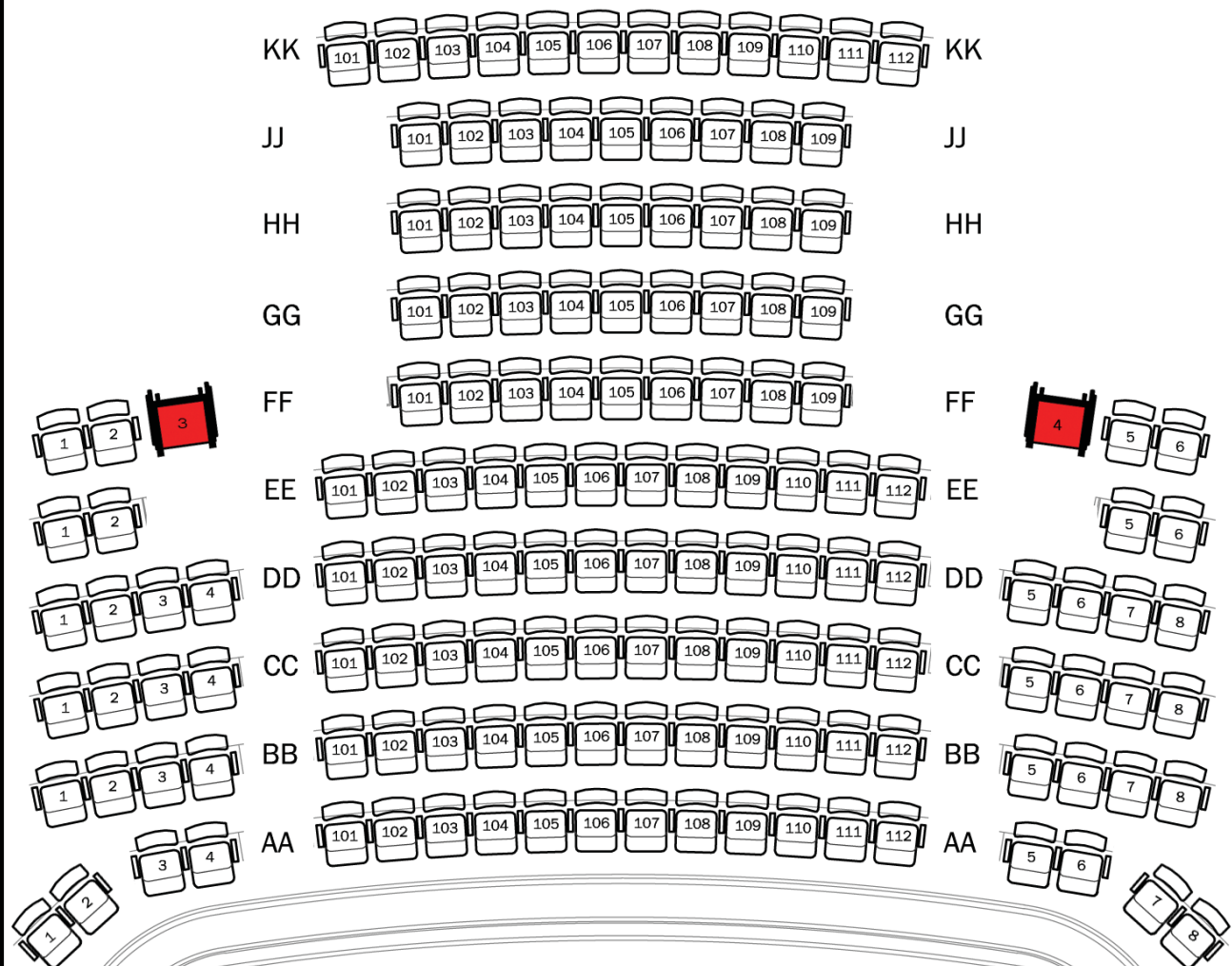
 - WHEELCHAIR ACCESSIBLE SEATING



PARAMOUNT THEATRE SEATING CHART - BALCONY



- WHEELCHAIR ACCESSIBLE SEATING



THE PARAMOUNT THEATRE

139 South Center Street

Downtown Goldsboro, NC

www.GoldsboroParamount.com

Box Office: (919) 583-8432

STAGE